



presents

THE ART OF STRATEGIC QUESTIONING

A Powerful Technique for Engaging People and Promoting Positive Change

Date: Tuesday, August 12th, 2003, 2 – 5pm

Time: 2:00--5:00 p.m.; Networking reception to follow from 5:00--6:00 p.m.

Location: New England Aquarium Conference Center, Central Wharf, Boston, MA

Co-sponsored by the Pew Fellows Program in Marine Conservation at the New England Aquarium

Strategic Questioning helps you break through outdated assumptions about your business and respond proactively to a rapidly changing world. This workshop will explore how to use principles of sustainability and systems thinking to frame strategic questions. You'll discover how questions can be a powerful tool for advancing sustainable solutions to real world organizational, social, and environmental challenges.

This event will be very interactive, with plenty of time to practice framing strategic questions in a group problem-solving exercise known as the 'Search for Insight.' You will experience the power of focusing hundreds of years of business experience on a problem in a way that leads to innovative new ideas and options.

Beth Tener, Executive Director of Sustainable Step New England (SSNE) and Geri Blitzman will facilitate this workshop. Beth has worked with over 70 companies, government agencies, and communities to adopt systemic solutions to organizational and environmental challenges. Geri, an Associate of SSNE Services, is a facilitator, team builder, executive coach, consultant, and trainer with over 25 years of experience helping organizations grow by improving their leadership, alignment, processes, and team functioning.

Fee: \$85

A discounted rate of \$50 is available for non-profits.

Participation by multiple people from the same organization will maximize workshop effectiveness and speed implementation so we encourage you to invite colleagues.

Registration:

Register on line at: www.ssne.org/EventRegister.htm

or by contacting our event registrar, Susan Loucks, 978-934-3294 or susan@productstewardship.us

Send payment to (check made payable to SSNE):

Beth Tener

SSNE

25 Mt. Auburn St., Suite 400

Cambridge, MA 02138

For questions about the event call Beth Tener of SSNE at (617) 491-5900 or visit www.ssne.org