



Connecticut Sustainable Business Network Presents:

Applied Strategic Questioning: Using A Powerful Technique for Engaging People and Promoting Positive Change

Monday, April 28th, 2003 3:00 – 6:00 pm

Hosted By: Pitney Bowes at their World Headquarters in Stamford, CT

About the Connecticut Sustainable Business Network

This new network provides a confidential forum for business leaders:

- to share ideas and solve problems
- to promote economic growth
- to resolve conflicts between business pressures, and environmental and social imperatives

3:00 - 4:00 In on the ground floor....Participate in creating the Connecticut Sustainable Business Network to ensure the maximum benefit to your organization. Share ideas on how the network can be most beneficial to you, the value proposition and the structure, including membership and costs. Right Afterwards...

4:00 – 6:00 Applied strategic questioning...Please join us for our second general meeting where we will further explore Strategic Questioning, a technique to achieve sustained performance enhancement. This session will be facilitated by Paul Lipke of Sustainable Step New England who will use an innovative questioning technique that will help you break though outdated assumptions about your business and explore new perspectives. Attendees of “In on the Ground Floor” will get first priority for the opportunity to have over 400 years of business expertise focus strategic questions on helping them solve real world challenges. “Ground Floor” attendees get to bring a current problem for other Network attendees to examine while learning about and practicing the art and tactics of strategic questioning. Together, we’ll make our organizations more competitive and sustainable.

Event Location:

Pitney Bowes, Elmcroft Road, Stamford, CT

Participation by multiple people from the same organization will maximize workshop effectiveness and speed implementation. We **strongly** encourage you to invite colleagues.

Directions:

From I-95 Southbound: Take Exit 7, Atlantic Street. Go to the second light and make a left onto Atlantic Street. Follow Atlantic St. to Washington Blvd. Turn left onto **Washington Blvd.** At first stop sign, make a left and then a quick right, continuing in the same southward direction on Dyke Lane. Follow Dyke Lane to the end and turn left onto Elmcroft Road. Pitney Bowes is located on your right, Go past the building to the visitor parking lot on the right.

From I-95 Northbound: Take Exit 7. Go to second light and turn right onto Washington Boulevard. Continue according to above directions.

Join these Connecticut businesses for a stimulating peer to peer problem solving and networking session.



Please RSVP if you plan to attend:

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