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## **SUSTAINABILITY 202: TAKING ACTION TO THE NEXT LEVEL**

**JUNE 14-15, 2006  
AUDUBON HABITAT SANCTUARY, BELMONT, MA**

*"Give us your tired poor budgets, your huddled, embattled civil servants yearning to breathe free of short-term, first cost idiocy. We light a lamp beside a golden door." -with apologies to Emma Lazarus.*

This 2-day advanced intensive is for experienced practitioners ready for the next level of leadership. You already understand sustainability, and the pressing need for action in our rapidly changing world. Now you can build new relationships with other veterans, and materially strengthen the skills and knowledge you'll need to be highly effective in your career, your community, and your agency. The advanced curriculum includes:

- **Sustainability and Massive Change:** Unprecedented environmental and social trends mean the near future may be radically different than we normally imagine. Together we'll explore life-changing global shifts, and discuss how to take advantage of innovative future-oriented responses emerging here and around the world.
- **Green Finance Practicum:** Together we'll re-engineer project budgets, examine green procurement case studies, and look at the real financials of green buildings. You'll learn how to calculate net present value of "green" line items, internal rates of return, and life cycle costs, and will be well prepared to apply this learning to your situation. Our guest teacher will be Don Fudge, leading green finance and green school construction expert, and Director of Training and Education with the Northeast Energy Efficiency Partnerships.
- **How to Create Highly Effective Sustainability Teams:** Adopting sustainable strategies requires effective cross-functional teamwork. Learn the 5 stages effective teams go through, assess your current group's development, figure out what to do (and not do) to enhance its performance, and the six special challenges faced by teams working towards sustainability.
- **Building High-Leverage Buy-in:** Raise your skill in advanced strategic questioning, map strategies for your situation, practice through role plays, and examine a live case study with Dan Ruben, Exec. Director, Coalition for Environmentally Responsible Conventions. We'll explore key questions and lessons learned from greening Boston hotels and the Democratic and Republican National Conventions
- **Plus Participant Readiness Assessments, Case Studies, Problem Solving and Action Planning:** Workshop leaders and your peers will help you develop practical strategies to address your situation.

Registration is by simple application at <http://ssne.org/PressRelease/pr47-2006-201-toapply.htm>. Don't delay because space is limited, and early-bird registration, at \$440 including extensive 1-on-1 attention, take home materials, breaks, meals, and more, ends June 1, 2006.

[www.ssne.org](http://www.ssne.org)